



● 27\_28  
● nov. 2024

● PHOTONICS AND  
OPTO-ELECTRONICS  
EXHIBITION

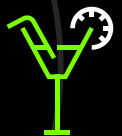
● Parc des Expositions  
| Chartres\_



**SAVE THE DATE**  
PARC DES  
EXPOSITIONS  
CHARTRES\_



**27 november**  
09:00 > 17:30



**Networking  
Cocktail**  
18:00 > 20:30



**28 november**  
09:00 > 17:00





## 2 DAYS

to discuss the evolution of photonics and opto-electronics!

**Europe is No. 2 in the sector and leader in segments of excellence such as lasers, lithography systems, the vision and measurement market and continues to gain market share!**

Whether in aeronautics, automobiles, lighting, industry, medical, security... photonics is everywhere and allows these different sectors to remain efficient. It invents the products of tomorrow which will revolutionize traditional sectors.

Indeed, photonic chips promise real progress in computing, robotics, autonomous vehicles, agriculture, telecommunications, etc. They provide better performance in terms of speed, information transfer, and energy consumption. Replacing the electron with the photon, that's the goal!

But rapprochement with other sectors is very important because photonics cannot function without a support environment made up of mechanics, electronics, design, ergonomics and artificial intelligence.



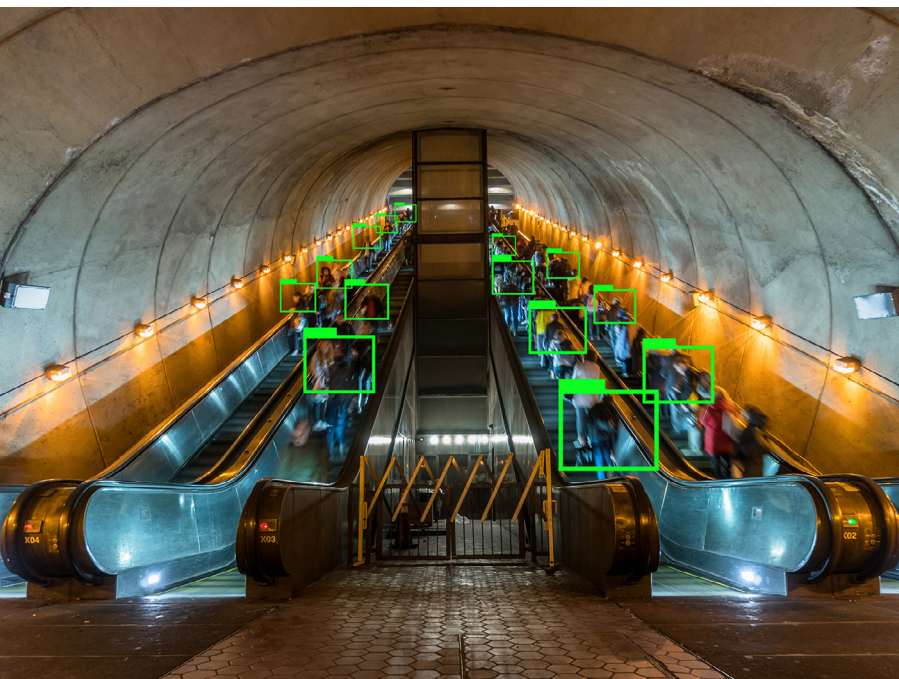
### Today we are talking about:

High technicality market  
Defense/security, aeronautics, Research ...

Structural market  
Agriculture, medical environment, building management and monitoring, process control, ...

Opportunity market  
Industrial processes, photovoltaics, scientific telecom instrumentation, railways, mobility, ...

Volume market  
Automotive, consumer electronics, lighting, ...



Replace the electron by the photon, that's the goal!

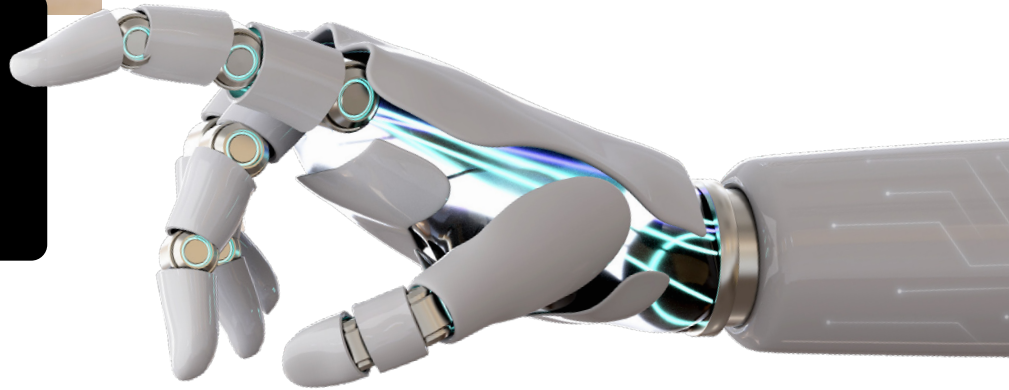




**Do you offer products or services in photonics and opto-electronics?**

**This salon is made for you!**

**2 DAYS**  
to present your company in the exhibition area



**CURRENT THEMES**  
for all players in the sector

- CONFERENCES**
- WORKSHOPS**
- FROM THE DEMO**
- 2 FOCUS BREAKFASTS**
- 1 INNOVATION CENTER**

The objective of this show is to bring together all the players in the same sector, from research to production, including :



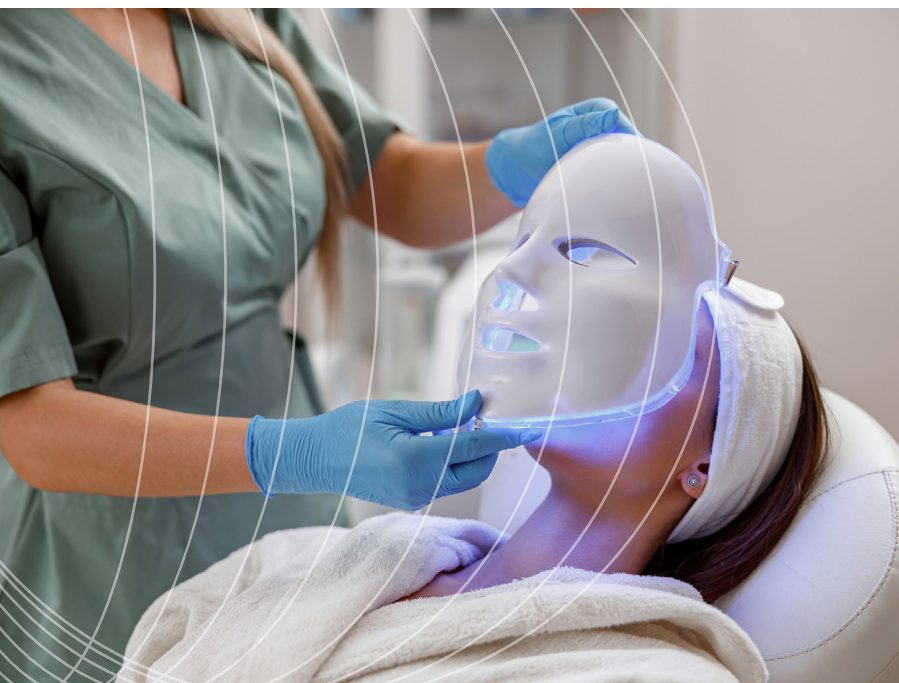
**Expected visitors**

Factory managers, production directors, buyers, industrial contractors, industrial engineering engineers, calculation engineers, study engineers, IT, production, automation engineers, building and surveillance professionals, etc.



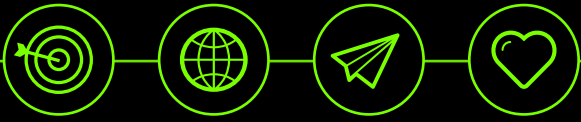
**Exhibitors**

Companies manufacturing tests and measurements, components and modules for opto-electronics, LEDs, frequency converters, network analyzers, presence detector companies, bio reactors and analyzers, laser companies, photo-detectors, optical tables, etc.



Whether you are a large group, SME, VSE, start-up,  
**join the PHOTNONIX TECH trade show !**





## 5 good reasons to exhibit at the Photonix Tech show.

### Our action plan to make such a show a success



#### Partnership

- Institutional partnerships
- Developed press relations

#### Communication

- // **1 quarterly Newsletter** sent to contacts qualified by us.
- 1 LinkedIn page** animated by news from exhibitors and partners.
- 1 dedicated site**, interactive platform between visitors and exhibitors.

- 01 Showcase your new products, innovations and expertise!
- 02 Meet decision-makers and contractors in the sector.
- 03 Develop your network and multiply commercial benefits.
- 04 Gain visibility!
- 05 Speak up: hold a workshop on a key topic!





EXHIBITION NOV. 2024  
**PhotonixTech.**



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